



9th Annual Wheels of Dreams Celebrity Golf Classic

Dear Friends of the Wheels of Dreams Youth Foundation:

This fall, the Atlanta Black McDonald's Operators Association (BMOA) is hosting the 9th Annual Wheels of Dreams Celebrity Golf Classic in support of its mission to "create future business leaders." The Wheels of Dreams Youth Foundation is a non-profit 501(c) (3) educational program that helps inner-city, and underserved teens with mentoring, teen entrepreneurial ideas, basic and advanced computer skills, job, career, college planning, money management tips, civic responsibility, college scholarship opportunities and encourages healthy lifestyle choices. The Wheels of Dreams Bus program consists of a mobile "classroom on wheels" which offers interactive computer educational lessons in English and Spanish free to the public. Since its inception in 2003, more than 8,000 students have participated in the Wheels of Dreams Bus programs and Wheels of Dreams Youth Foundation programs.

We'd like to invite you to join us as a sponsor of the 9th Annual Wheels of Dreams Celebrity Golf Classic which will take place on Monday, October 20, 2008 at the beautiful Crystal Lake Golf and Country Club in Hampton, Georgia. This year's package includes the ACE sponsorship level which will include entry into the Saturday Skins Game and much more. Sponsor fees are \$10,000, \$7,500, \$5,000, \$1,600 and \$400 respectively. We also have individual participant entries for a fee of \$400. Please consider spending a day on the links to help our youth achieve success and fulfill their dreams.

The deadline for registration is Tuesday, September 14, 2008. Space is limited, so please send your registration in right away. You will be contacted soon to determine your willingness to participate in this worthy event. We look forward to your continued support and if you have any questions, please contact Tia Jakes at 678-526-7974.

Sincerely,
Van K. Jakes
Tournament Director
BMOA Member

Leon Goodrum
Co-Tournament Director
BMOA Member

TOURNAMENT DONATION OPPORTUNITIES

ACE - \$10,000

- Title Sponsor
- Three (3) entries in the golf tournament
- Three (3) player gift package
- Three (3) team photos with celebrity
- Two (2) rooms at The Host Hotel for Sunday Night
- Skins Game Sponsor
- Two (2) entries in the Saturday Skins Game
- Company name mentioned on pre- and post - tournament TV and radio spots
- Company name featured on BMOA and McDonald's website with hotlink
- On-site signage (hole or green sign), On-site product sampling
- Opportunity to include promotional item(s) in the player gift package
- Logo on Tray liners in all Metro Atlanta Restaurants (Post Tournament)

EAGLE - \$7,500

- Three (3) entries in the golf tournament
- Three (3) player gift package
- Three (3) team photos with celebrity
- Two (2) rooms at Host Hotel for Sunday Night
- Company name mentioned on pre- and post - tournament TV and radio spots
- Company name featured on BMOA and McDonald's website with hotlink
- On-site signage (hole or green sign) , On-site product sampling
- Opportunity to include promotional item(s) in the player gift package
- Logo on Tray liners in all Metro Atlanta Restaurants (Post Tournament)

BIRDIE - \$5,000

- Three (3) entries in the golf tournament
- Three (3) player gift package
- Four (3) team photos with celebrity
- Company name featured on BMOA website with hotlink
- On-site signage (hole or green sign) , On-site product sampling
- Opportunity to include promotional item(s) in the player gift package
- Logo on Tray liners in all Metro Atlanta Restaurants (Post Tournament)

PAR - \$1,600

- Three (3) entries in the golf tournament
- Three (3) player gift package
- Three (3) team photos with celebrity
- On-site signage (hole or green sign) , On-site product sampling
- Opportunity to include promotional item(s) in the player gift package
- Name on Tray liners in all Metro Atlanta Restaurants (Post Tournament)

INDIVIDUAL - \$400

- One (1) playing spot in golf tournament
- One (1) player gift package
- Team photo with celebrity

HOLE SPONSORS: TEE - \$400

- Signage with name and logo placed at the tee box of sponsored hole
- Name on Tray liners in all Metro Atlanta McDonald's Restaurants (Post Tournament)

GREEN - \$400

- Signage with name and logo placed at the tee box of sponsored hole
- Name on Tray liners in all Metro Atlanta Restaurants (Post Tournament)

WHEELS OF DREAMS CELEBRITY GOLF CLASSIC- Entry Form
Registration and Payment Deadline September 14, 2008

Player 1

Name _____
 Company _____
 Address _____

 City, State _____
 Zip _____
 Phone _____
 Fax _____
 Golf Shirt Size _____
 Handicap/Best Score _____
 Email Address _____

Player 2

Name _____
 Company _____
 Address _____

 City, State _____
 Zip _____
 Phone _____
 Fax _____
 Golf Shirt Size _____
 Handicap/Best Score _____
 Email Address _____

Player 3

Name _____
 Company _____
 Address _____

 City, State _____
 Zip _____
 Phone _____
 Fax _____
 Golf Shirt Size _____
 Handicap/Best Score _____
 Email Address _____

Player 4

Name _____
 Company _____
 Address _____

 City, State _____
 Zip _____
 Phone _____
 Fax _____
 Golf Shirt Size _____
 Handicap/Best Score _____
 Email Address _____

Group Contact Person _____

Name _____		Address _____	
City _____		State _____	
Phone _____		Fax _____	
		Email _____	

Check all that apply.

- | | | |
|---|---|---|
| <input type="checkbox"/> Ace Donor (\$10,000) | <input type="checkbox"/> Eagle Donor (\$7,500) | <input type="checkbox"/> Birdie Donor (\$5,000) |
| <input type="checkbox"/> Par Donor (\$1,600)
(\$400) | <input type="checkbox"/> Hole Sponsor – Tee (\$400) | <input type="checkbox"/> Hole Sponsor – Green |
| <input type="checkbox"/> Individual (\$400) | <input type="checkbox"/> In-Kind Items _____ | <input type="checkbox"/> Gift \$ _____ |

I cannot participate, but enclosed is my tax-deductible gift.

Celebrity Golf Classic entry forms should be mailed to: BMOA Wheels of Dreams
 Youth Foundation – P.O. Box 519 – Redan, GA 30074 Phone - 678-526-7974



The Mission of the Wheels of Dreams Youth Foundation is to provide positive role models, entrepreneur lessons, mentors and employment opportunities to inner city, underserved and at-risk youth. The program provides supplemental educational curriculum designed to take back the community from the negative influences of drugs, gangs and violence. The Wheels of Dreams Youth Foundation hopes to prepare students for the world of work, provide the message of hard work and discipline to achieve positive dreams, improve communities and the lives of youth.

The Wheels of Dreams bus program consists of a mobile “classroom on wheels” which offers interactive computer education lessons and job and career assessment in English and Spanish free to the public. The Wheels of Dreams Youth Foundation is a non-profit 501(c) (3) educational program that also helps inner-city, and underserved students with mentoring, teen entrepreneurial ideas, basic and advanced computer skills, job, career, college planning, money management tips, college scholarship opportunities and encourages healthy lifestyle choices. Since its inception in 2003, more than 8,000 students have taken part in the Wheels of Dreams bus programs and Wheels of Dreams Youth Foundation programs.

Wheels of Dreams Bus visits Include:

- Atlanta Fulton Library Branches
- Atlanta Kite Festival, Summerhill Community
- Atlanta Workforce Development Agency, Atlanta Parks and Recreational Centers
- Atlanta Mayor Shirley Franklin’s Next Step High School Seniors Events
- 100 Black Men of Atlanta Project Success, Saturday Schools
- 100 Black Men of Atlanta, Atlanta Football Classic Events
- 100 Black Men of North Metro, Men of Tomorrow
- McDonald’s Wheels of Dreams Community Events
- DeKalb Blues and Jazz Festival
- DeKalb Transition Academy
- Election Day, Get Out and Vote Events,
- Hosea Williams Feed the Hungry Events
- Martin Luther King National Historic Site, National Park Service
- Maynard Jackson Youth Foundation, Saturday Schools
- Metro Atlanta High Schools that includes; Avondale, Banneker, Chamblee, Clarkston, Columbia, DeKalb Transition Academy, Douglass, Forest Park, Heritage, Mayes, McNair, Mount Zion, Mundy’s Mill, Open Campus, South Atlanta, Stone Mountain, Southside, South Atlanta, Therrell and Washington High Schools in Metro Atlanta. Student have also participated from Cobb and Gwinnett High Schools, Jackson High School; Jackson, GA, Evans High School and Josey High School in August, GA.
- Metro Atlanta Middle Schools that include; Price, King, North Clayton, Connally, Grove Park, Brown, Sylvan Hills and Harper-Archer Middle Schools.
- New Birth Missionary Baptist Church, Heart to Heart 5K Run/Walk
- Redan Elementary School Town Hall Meeting, South Atlanta Community Center
- Spelman College High School Seniors and Parents Day
- Stand for Children Day, East Point Community
- St. James United Methodist Church, Young Lions



The mobile Wheels of Dreams training bus is equipped with eight computer workstations, an entrepreneurial, mentoring, hospitality, touch screen cash register training lab area and an on-bus entrepreneur educator. The computer workstations have multi-module, self-paced, instructional content with earphones used by students during sessions.

The Wheels of Dreams educational training program was designed by State Certified teachers of the Atlanta Public School System and Professors at Georgia State University. The students visit the Wheels Bus for half-hour, one hour, or one and a half hour lesson sessions. There is a total of 40 hours of content curriculum on the Wheels bus that include the following interactive modules:

- COMPUTER SKILLS TRAINING: PC/INTERNET
- ENTREPRENEURSHIP: FUNDAMENTALS AND IDEA GENERATION
- PROFESSIONAL SKILLS: HOW TO FIND A JOB, WORKPLACE SKILLS, JOB, COLLEGE AND VOCATIONAL SCHOOL READINESS, SCHOLARSHIPS AND HOW TO FIND YOUR LIFE PASSION
- MONEY MANAGEMENT: WEALTH BUILDING, DEBT AVOIDANCE AND CREDIT MANAGEMENT, HOME MORTGAGE INFORMATION
- BLACK HISTORY: BUSINESS AND COMMUNITY LEADERS WHO ARE ROLE MODELS; CIVIC RESPONSIBILITY, VOLUNTEERSHIP AND LEADERSHIP
- HEALTHY EATING, EXERCISE AND LIFESTYLE DECISIONS

The longer sessions cover all curriculum and various modules are selected for the shorter sessions. Students are selected for high school and middle school programs by their teachers and guidance counselors. Students are also selected from the educational and administrative staff of organizations visited. During special events, students are seated first come first served on the Wheels bus and may stay for a half of an hour to one hour depending on the number of participants.

Black McDonald's Operators Association members and other community business leaders volunteer and serve as on-bus mentors, Student Motivation Rally speakers by explaining to the students the importance of education, hard work, discipline, good work ethics, civic responsibility, persistence and commitment to success in whatever career choice they make. The Wheels of Dreams Youth Foundation helps youth to set personal goals and work to achieve specific entrepreneurial educational goals. The Wheels of Dreams bus provides help writing resumes and college scholarships applications for many scholarship opportunities that include the Wheels of Dreams Youth Foundation Scholarships and Atlanta Ronald McDonald House Charities College Scholarship.

In 2008, three; four year \$1,000 a year Wheels of Dreams Youth Foundation scholarships were awarded to Graduating Seniors from Banneker High School in College Park, GA. Three; four year \$1,000 a year Wheels of Dreams Youth Foundation scholarships were awarded to students from Frederick Douglass High School in Atlanta, GA. In 2007, four; four year \$1,000 a year Wheels of Dreams Youth Foundation scholarships were awarded to Graduating Seniors from Washington High School. Two four year \$1,000 a year Wheels of Dreams Youth Foundation scholarships were awarded to students from Clarkston High School.

Ten \$1,500 one year scholarships were provided in partnership with the Atlanta Ronald McDonald House Charities to students who attended the Wheels of Dreams Bus Program High Schools. These scholarships went to Graduating Seniors at schools that include; Douglass, Southside, Mays, Therrell, Forest Park, South Atlanta, Stone Mountain and Washington High Schools.

WHEELS OF DREAMS CELEBRITY GOLF CLASSIC TRAYLINER

250 McDonald’s Restaurant’s in Metro Atlanta and the South East will distribute the McDonald’s “Thank You” tray liners for your support of the 2008 9th Annual Wheels of Dreams Youth Foundation Celebrity Golf Classic. Please see the 2007 Golf Classic tray liner posted in the Media and Golf Classic Section of our www.bmoawheelsofdreams.org website. We will list your Corporate and Business support on 750,000 “Thank You for Your Support” tray-liners in McDonald’s restaurants that include:

2929 Peachtree Road, NE
Atlanta, GA 30305

309 N. Central Avenue
Hapeville, GA 30354

830 Commerce Drive
Decatur, GA 30030

Highway 54
Peachtree City, GA 30269

3907 Jonesboro Road
Forest Park, GA 30050

5192 Jonesboro Road
Lake City, GA 30260

986 Crosstown Court
Peachtree City, GA 30269

6065 Jonesboro Road
Morrow, GA 30260 (Wal-Mart)

6623 Tara Boulevard
Jonesboro, GA 30236

2782 Sandy Plains Road
Marietta, GA 30066

7056 Highway 85
Riverdale, GA 30274 (Wal-Mart)

8530 GA Highway 5
Jonesboro, GA 30236

2636 Wesley Chapel Road
Decatur, GA 30032

125 Pavilion Parkway
Fayetteville, GA 30214 (Wal-Mart)

6072 Fairburn Road
Douglasville, GA 30134

1198 S. Hairston Road
Stone Mountain, GA 30088

5174 Riverdale Road
College Park, GA 30349

7480 Old National Highway
Riverdale, GA 30296

834 Thornton Road
Lithia Springs, GA 30057

4010 Peachtree Road
Atlanta, GA 30319

1166 Ralph David Abernathy Blvd
Atlanta, GA 30344

35 Forsyth Street
Atlanta, GA 30303

2077 N. Decatur Road
Decatur, GA 30033

1203 E. Virginia Avenue
East Point, GA 30344

2791 Panola Road
Lithonia, GA 30058

2964 Turner Hill Road
Lithonia, GA 30058

4343 Roswell Road, NE
Atlanta, GA 30342

3620 Cascade Road

912 Martin Luther King Drive

80 Butler Street

Atlanta, GA 30311	Atlanta, GA 30310	Atlanta, GA 30322 (Grady Hospital)
2125 Mt. Zion Parkway Morrow, GA 30260	3534 Martin Luther King Drive Atlanta, GA 30331	5401 Fairington Road Lithonia, GA 30058 (Wal-Mart)
2091 Stewart Avenue Atlanta, GA 30315	3531 Flat Shoals Road Decatur, GA 30034	456 Stone Mountain-Lithonia Road Stone Mountain, GA 30088
7894 Tara Boulevard Jonesboro, GA 30236	4605 Jonesboro Road Union City, GA 30291 (Shannon Mall)	2517 Piedmont Road Atlanta, GA 30324
6745 GA Highway 85 Riverdale, GA 30274	3201 Camp Creek Parkway Atlanta, GA 30344	2210 North Druid Hills Road Atlanta, GA 30329
5021 Old Dixie Avenue Forest Park, GA 30050	6165 McDonough Boulevard Norcross, GA 30093	370 North Deshon Road Stone Mountain, GA 30087
6615 Jonesboro Road Morrow, GA 30260	150 Cleveland Avenue Atlanta, GA 30315	2350 Cheshire Bridge Road Atlanta, GA 30324
465 N. Glynn Street Fayetteville, GA 30214	1963 Pleasant Hill Road Duluth, GA 30096	2881 Clairmont Road Atlanta, GA 30345

1994 Howell Mill Road
Atlanta, GA 30318

526 Ponce de Leon Avenue
Atlanta, GA 30303

5115 Old National Highway
College Park, GA 30349

I-75 at Route 20 & 81
McDonough 30253

2443 Martin Luther King Drive
Atlanta, GA 30311

1320 Klondike Road
Conyers, GA 30207

4334 Fulton Industrial Boulevard
Atlanta, GA 30336

2826 Evans Mill Road
Lithonia, GA 30058

4133 Lawrenceville Highway
Lilburn, GA 30247

3825 Highway 138
Stockbridge, GA 30281

4135 Jimmy Carter Boulevard
Norcross, GA 30247

Highway 138 & 42
Stockbridge, GA 30281 (Wal-Mart)

6049 Roswell Road
Sandy Springs, GA 30328

1230 Eagles Landing Parkway
Stockbridge, GA 30281

209 Peachtree Street NE
Atlanta, GA 30303

6360 Powers Ferry Road
Atlanta, GA 30339

443 Moreland Avenue
Atlanta, GA 30316

7070 Jimmy Crater Boulevard
Norcross, GA 30093

90 Mitchell Street
Atlanta, GA 30303

30 Marietta Street
Atlanta, GA 30303

800 Cherokee Street
Atlanta, GA 30315 (Atlanta Zoo)

191 Marietta Street
Atlanta, GA 30303 (CNN Center)

4021 Lawrenceville Highway
Tucker, GA 30084

5225 Highway 78
Stone Mountain, GA 30087

3396 Chamblee Tucker Road
Chamblee, GA 30341

Crystal Lake Golf and Country Club

Crystal Lake Golf Course

Hampton, Georgia

**100 Crystal Lake Boulevard
HAMPTON, GA 30228
770-471-3233**

I-75 to Exit 221 -- Jonesboro Road. Go west approximately two miles, and turn left onto North Mount Carmel Road. Crystal Lake Golf and Country Club is one-half a mile down on the right.

The Crystal Lake Golf Course design is refreshingly unique compared to other courses in the Atlanta area. The course measures 7203 yards and features multiple tees for all levels of play. Grass-walled bunkers with pristine white sand and greens that are generous, subtle and approachable are key features at every hole. The course also promotes creative shot strategy as it has been built among a multitude of hardwood trees and is lined with creeks, lakes and native southern wetlands.

Their tee boxes, fairways and roughs are lushly covered in Bermuda, promoting higher ball elevation, faster divot recovery. The putting greens are Bent grass and the perimeter roughs and bunker faces are reminiscent of many legendary Scottish designs. Crystal Lake is sure to provide an enjoyable and memorable experience.